



Founders Day Challenge October 22–23, 2026

Advocate Toolkit

Welcome to your 2026 Founders Day Challenge Advocate Toolkit!

Use this guide to help make our ninth annual Founders Day Challenge bigger and better than ever!

Below you'll find information about Founders Day Challenge 2026 as well as ready-to-use social media posts, email templates and sample text messages to help you engage your Delta Zeta network during the Challenge. We encourage you to personalize your messages to fit your voice and what you know will motivate your sisters and friends to be part of this special celebration!

With your help, the Delta Zeta Foundation can continue to invest in the leadership programs, member development, scholarships and an everlasting sisterhood that prepares every Delta Zeta woman to adapt in our ever-changing world. Your advocacy will help us reach thousands of Delta Zetas and friends through social media, email and personal outreach to ensure another successful Founders Day Challenge!

Whether you have just a few minutes to reach out to your closest Delta Zeta sisters or a full two days to rally your whole network across every communication channel you can think of, we are grateful for your support. Together, we'll celebrate 124 years of Delta Zeta history and invest in the next 124 years and beyond.

About Founders Day Challenge 2026:

- Founders Day Challenge, held each year on or near Delta Zeta's Founders Day, is a 48-hour event that brings together sisters, family and friends from across the globe to give to the Delta Zeta Foundation. **This year's challenge is October 22–23, 2026.**
- Generous match and challenge donors make your gift go even further! Be sure to click the "Donor" box at checkout and pick an appropriate match to double your impact.



- Keep up with our progress by returning to the main campaign page: trulygiving.deltazeta.org/2026-founders-day-challenge or following along on social media.
- Your gift during Founders Day Challenge supports everything educational about Delta Zeta including:
 - Scholarships for collegians and alumnae to reach their educational and professional advancement goals.
 - Resources like the *Alcohol Skills Training Program* and *Protect Your Shell* to empower every member with skills and resources to protect her wellbeing.
 - Leadership programming like the *Norma Minch Andrisek Leadership Conference* and *Leader Summit* to prepare women to lead in their chapters, on their campuses, in their communities and for the rest of their lives.
- Tag your posts: #EmpowerTheWoman #TrulyGiving

Questions about serving as an advocate? Contact Raenee Patterson Chavez, Director of Advancement, at rchavez@deltazeta.org for assistance.

Social Media Posts

One week before Founders Day Challenge:

Becoming a member of Delta Zeta changed my life. In honor of 124 years of this incredible sisterhood, I plan to support the Delta Zeta Foundation during Founders Day Challenge on October 22 and 23. Will you join me? [Personal referral link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

Delta Zeta sisters and friends across the globe are coming together to celebrate 124 years of sisterhood and invest in every member! I hope you will join me during this year's Founders Day Challenge on October 22 and 23. [Personal referral link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

MARK YOUR CALENDAR! Delta Zeta's ninth Founders Day Challenge is October 22 and 23, 2026! Learn more about how you can join me and Delta Zetas across the globe. [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving



Are you a scholarship winner? A Delta Zeta volunteer? 35 Under 35 Honoree? Past consultant? Did you attend a leadership event as a collegian? Include your own testimonial about how Delta Zeta changed you — or prepared you to be adaptable in your career — in your posts!

During Founders Day Challenge: October 22 and 23, 2026

Throwback Thursday: *Include a photo of you and your DZ sisters from college!*

It's almost Founders Day! Since Delta Zeta was founded in 1902, a lot has changed! And things have changed since my college days. One thing that hasn't changed in 124 years — our commitment to creating an everlasting sisterhood. I hope you enjoy this throwback and join me in celebrating Delta Zeta by investing in today's collegians and our future: [Personal Referral Link] #TBT #TrulyDZ #EmpowerTheWoman # TrulyGiving

Share your recent DZ experiences from a leadership program, alumnae event or Convention! *Include a photo and personalize to your experience!*

Happy Delta Zeta Founders Day! I loved connecting with my DZ sisters during [Event]. Our gifts to the Delta Zeta Foundation help make these lifelong relationships possible. These women — and the women who come after us — are why I give. Join me today and tomorrow during Founders Day Challenge! [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

Share about your favorite Delta Zeta memories: *Include a throwback photo of a Bid Day, Philanthropy, Recruitment, Greek Week, Homecoming, Alumnae Event or other favorite DZ memory. Share some photos/videos, and tell us about your experience.*

Delta Zeta has provided me with so many opportunities! My favorite so far has been _____. It's my turn to pay it forward because of the love and support Delta Zeta has given me. Will you join me? Together, we can support the future of Delta Zeta by giving a gift during Founders Day Challenge! [Personal Giving Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving



Other sample posts/text messages:

Feel free to include your own Delta Zeta photos or the graphics provided!

I give graciously of what is mine! In remembering what Delta Zeta taught us, help me support Delta Zeta's Founders Day Challenge. [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

When you believe in a specific cause, you support their efforts by giving your time, energy and monetary gifts. Because I believe in Delta Zeta, I made my gift to support Delta Zeta's Founders Day Challenge – join me! [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

124 years ago, six women created a legacy that has reached more than 300,000 women. Today, we honor them by celebrating our sisterhood through Founders Day Challenge. I believe in Delta Zeta – do you? [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

I just supported Delta Zeta's Founders Day Challenge! I challenge my sisters from ____ Chapter to do the same! [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

Celebrate Delta Zeta's legacy with us! Join our Founders Day Challenge, and help us make a difference, one donation at a time. Every gift counts! [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

Give a gift that gives back! Our Founders Day Challenge is in full swing, and we need your support. Let's make this year unforgettable! [Personal Referral Link] #TrulyDZ #EmpowerTheWoman #TrulyGiving

Delta Zeta has helped me continue to grow personally and professionally throughout my life. We're celebrating 124 years since Delta Zeta's founding today and tomorrow! During Founders Day Challenge, I'm giving back so all my sisters have access to the same life-changing experiences and sisterhood that have made me who I am today.



Email to Network before FDC

Subject Line: Delta Zeta needs you on October 22 and 23!

Dear [First Name],

Delta Zeta continues to empower every member to learn, to grow, to change and to lead. For 124 years, this sisterhood has evolved to meet the needs of each new generation. And for 65 years, the Delta Zeta Foundation has helped us through scholarships, leadership programs, member development and more.

There's no better time to honor our history and invest in our future!

I give to Delta Zeta because [insert your reason for serving as an Advocate and giving to Delta Zeta].

I hope you'll join me by making a gift during Founders Day Challenge on October 22 or 23: [personal referral link].

Truly,
[Your Name]

PS: Generous donors are offering matching gifts to help you have an even greater impact during Founders Day Challenge! Be sure to check the "Donor" box when you make your gift and select a match that reflects your Delta Zeta experience or the area where you want to make a difference.



Day of Email

Subject Line: Join me in supporting Delta Zeta today!

Dear [First Name],

Happy Founders Day!

As we get ready to mark the 124th anniversary of Delta Zeta's founding on October 24, 1902, I hope you'll help me invest in the present and future of our sisterhood through Founders Day Challenge: [personal referral link].

I believe in the power of Delta Zeta to prepare our members for whatever the future holds. Today's collegians are facing an ever-changing world, and I know our sisterhood can offer them the leadership programs, member development, scholarships and everlasting sisterhood that will prepare them to be adaptable and succeed.

I'm serving as an Advocate during this year's Founders Day Challenge to help raise the funds Delta Zeta needs to sustain our long history of evolving to meet the needs of each generation. Our gifts will support today's sisters and help Delta Zeta continue to evolve.

Together, we are investing in:

- Scholarships for sisters to reach their educational and professional goals.
- Resources like the *Alcohol Skills Training Program* and *Protect Your Shell* to empower every member with skills to protect her wellbeing.
- Leadership programming like the *Norma Minch Andrisek Leadership Conference* and *Leader Summit* to prepare women to lead on their campuses, in their communities and for the rest of their lives.
- An everlasting sisterhood that helps us navigate our ever-changing world.

I am excited to give graciously this year, and I've set a personal goal of raising [\$goal] from my Delta Zeta network. Will you help me reach this goal and support all our sisters?

Truly,
[Your name]

PS: After you make your gift, you can follow along with our Founders Day Challenge progress on [Facebook](#) and [Instagram](#) or at [personal referral link]. Thank you for your support of Delta Zeta!



Thank you to donors after FDC

Subject line: Thank you!

Dear [First Name],

We did it! Together, we raised more than \$XXX,XXX during Founders Day Challenge.

Your gift directly supports our Sorority and every member's lifelong journey of personal and professional development.

Together, we are making an impact on every sister across the globe as Delta Zeta continues to build on the legacy of our Founders and 124 years of sisterhood.

If you have specific questions regarding your gift, please email DZFoundation@deltazeta.org or call (513) 523-7597.

The success of Founders Day Challenge 2026 would not have been possible without you! Thank you for giving graciously.

Truly,

[Your Name]