



How to create your Personal Plea

Please note – your personal plea can be recorded anytime between now and October 23, 2025 on your personal device. You will upload your video once we go live at 12:00 a.m. EST on October 23, 2025. (You will record your video in advance of October 24.)

Personal Plea tips, tricks and how to:

A Personal Plea is a short video in which you tell your Delta Zeta network why you're excited about Founders Day Challenge and why others should join you in supporting Delta Zeta.

Personal Pleas don't have to be Hollywood production to be effective. You can use your phone or computer to record! If you are using your phone, please make sure you record with the phone sideways so the video dimensions are correct. The only rules for Personal Pleas are to be yourself, and tell a compelling story, but don't be afraid to get creative and show/wear your Delta Zeta pride!

For best use of the Personal Plea, please log in to your Advocate Dashboard via your smart phone, and follow the directions below. All videos can be uploaded at 12:00 a.m. EST on October 23, 2025.



Navigate to <https://trulygiving.deltazeta.org/2024-founders-day-challenge>, and log in in at the top right-hand corner.



- When you see HI [YOUR NAME] – you are logged in successfully!





Scroll down to select/click **Advocates**.

5:38 📶 🔋

 HI NEIL!  ▾

3% of 1,000 Donor goal

[Share](#) [Post](#) [Share](#)

[Text](#) [Copy](#)

This campaign ends on October 29 at 11:59PM EDT

sources Updates Donors **Advocates** Social >

About

Delta Zeta's seventh annual Founders Day Challenge will kick off on October 24, 2024 and it won't be the same without you! Check back regularly for exciting updates and learn more about how your gift will make the biggest impact for our sisters.

🎁 Matches & Challenges

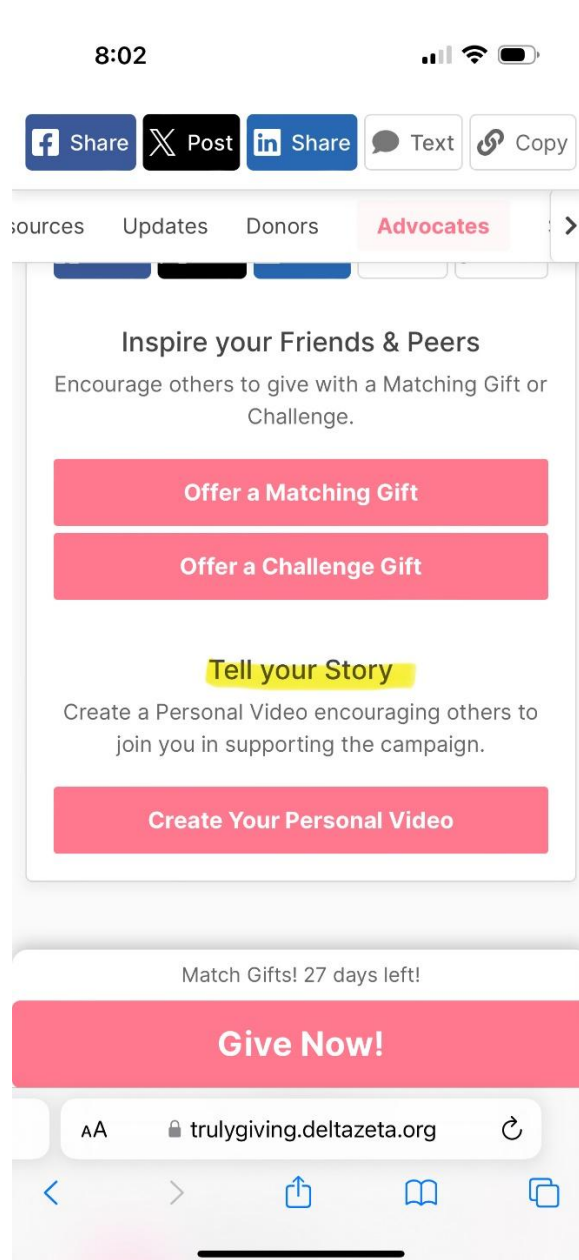
Match Gifts! 27 days left!

Give Now!

trulygiving.deltazeta.org



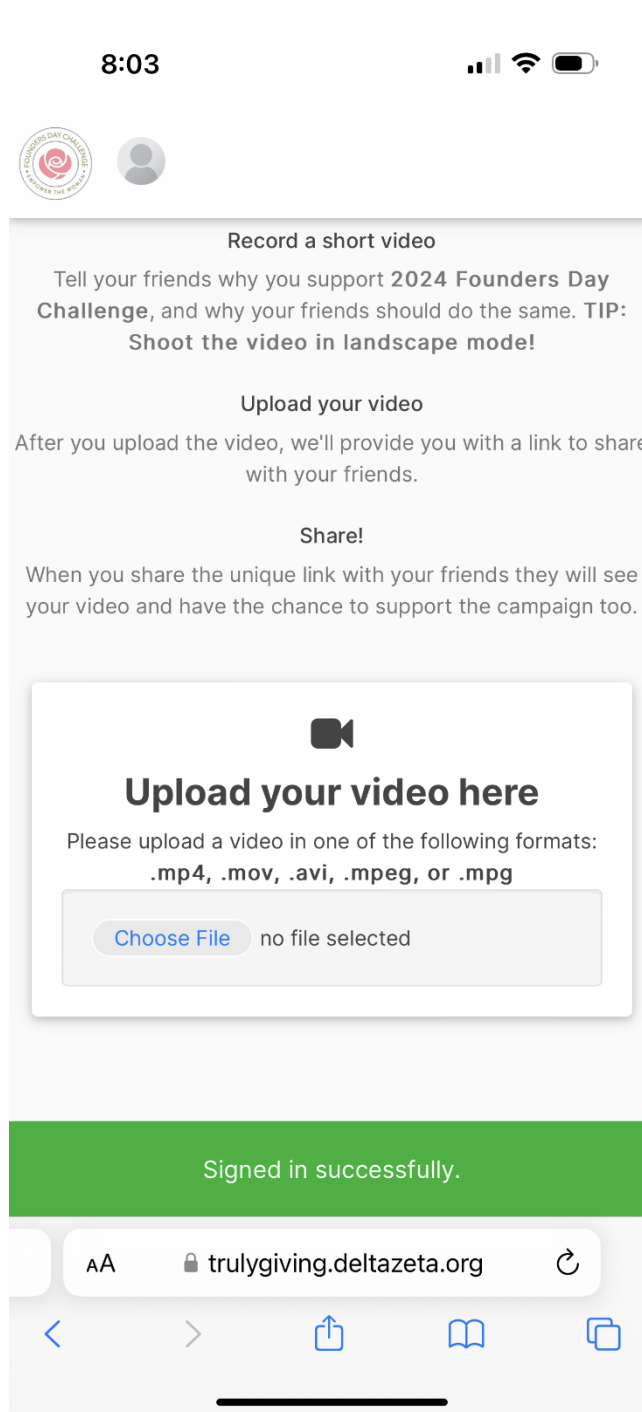
Scroll down to **Tell Your Story**, and select Create Your Personal Plea Video.



Log in with your regular credentials.



You can then upload your video from you phone.





Upon upload, our team will receive a notification that your Personal Plea has been uploaded, and we will review.

Once approved, a Watch Personal Plea button will appear next to your name on the Advocates tab on the campaign page.

The screenshot shows the 'Advocates' page with the following elements:

- Navigation:** Buttons for 'Share' (Facebook), 'Post' (Twitter), 'Share' (LinkedIn), 'Copy', and 'Give Now!'.
- Menu:** 'About', 'Matches & Challenges', 'Donor Recognition', 'FDC Resources', 'Updates', 'Donors', 'Advocates' (highlighted), 'Social'.
- Advocates List:**
 - Diane Chamberlain Cesarz and Lauren Davis Campbell: Michigan Sisters and Friends (matched a total of \$122)
 - Jenny Bogen Morrison and Jacqui Snyder Lyon: Ohio Sisters and Friends (matched a total of \$122)
 - Karen Martin Campbell: California Sisters and Friends (matched a total of \$74)
 - Ellyn Hartung Sewell and Trudy N. Wheeler: Scholarships (matched a total of \$50)
 - Nancy Russell: ECS Grant (matched a total of \$50)
 - Jennv Bogen Morrison and Summer Harris: Area III Sisters and Friends
- Call-to-Action Panel:**
 - Become an Advocate and be recognized for your impact!**
 - Visit your Advocacy Dashboard** (with a pink 'Advocacy Dashboard' button)
 - Share with your Network** (with social sharing buttons and a note: 'Share the campaign to track the number of clicks, gifts and dollars you generate (Note: If you share without signing up or logging in, your impact will be counted as Community Advocate)')
 - Inspire your Friends & Peers** (with the text: 'Encourage others to give with a Matching Gift or Challenge.')
 - Buttons for 'Offer a Matching Gift' and 'Offer a Challenge Gift'.