

Optional 3rd Party Vendor Support for Hosting a Race

If your chapter has the budget and is planning a large-scale **Hike for Hearing and Speech** event (5K, half marathon, 10K, color run, etc.), partnering with an experienced event company can help streamline the process, ensure participant safety, enhance the donor experience and relieve pressure on chapter volunteers.

Below are event vendors that offer services such as timing, registration, fundraising tools, race swag, vendor coordination and race-day staffing. Each vendor operates in multiple regions across the U.S., with services adaptable to different chapter needs and budgets.

Recommended Event Vendors for 5K Execution

Vendor Name	Region Coverage	What They Offer	Website
Hello DMC	30+ U.S. cities (e.g., Nashville, San Diego, Orlando, D.C.)	Full-service vendor coordination (permits, venues, rentals, staffing), transportation, hospitality	https://www.hello-dmc.com/
Ethos Event Collective	FL, CA, GA, NV, Grand Cayman	Sustainable logistics planning, vendor sourcing, on-site staffing, event impact reporting	ethoseventcollective.com
Race Roster	Nationwide (U.S. & Canada)	Participant registration, peer-to-peer fundraising, bib tracking, event emails, swag integration	raceroster.com
RunSignUp	Nationwide	Registration platform, donation tracking, timing tools, RaceJoy GPS app, live results, email/text reminders	runsignup.com



Event Southwest	Southwest U.S. (TX-based)	Racecourse layout, permitting, timing integration, vendor management, event staffing, swag coordination	eventsouthwest.com
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How These Vendors Can Help Your Chapter

- **Registration & Fundraising Platforms**

Use **Race Roster** or **RunSignUp** to set up registration, enable donations, create fundraising teams and manage communications.

- **Full-Service Race Management**

If your chapter wants logistical support, **Hello DMC**, **Ethos** or **Event Southwest** can help with:

- Finding and securing local venues.
- Coordinating rentals (tents, sound, signage, restrooms).
- Managing timing vendors and race equipment.
- Staffing your event with trained crew or volunteers.
- Providing event-day run-of-show and oversight.

- **Swag & Bib Fulfillment**

Some of these vendors also offer options for participant t-shirts, medals, bibs, signage and branded giveaways.



When to Consider a Vendor

Consider hiring one of these vendors if:

- Your expected attendance is **over 100–150 participants**.
 - You're using a **public venue** or need road closures/permits.
 - Your chapter has **funds available** from sponsorships, campus partnerships, or carryover.
 - You want to provide a **professional, safe and seamless experience** for your participants.
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Getting Started

- Ask for **proposals or quotes** from two vendors to compare services and pricing.
- Discuss expectations with advisors and alumnae volunteers.
- Coordinate with the **national partnerships team at NHQ** if you'd like help reviewing vendor contracts - dzvendors@deltazeta.org.