

Fact Sheet Guidelines for “Hike for Hearing and Speech”



Use the following recommendations to create an engaging and informative fact sheet for your event:

- **Include a compelling “Did You Know?” section**
Feature fun facts about hearing loss, deaf culture, or the impact of hearing aid access. Be sure to cite reliable sources such as Starkey Hearing Foundation or the World Health Organization.
- **Highlight key stops along the walk route**
Suggest meaningful or interactive stops for participants — such as water stations, reflection points, stores that are participating in the hike, or signs sharing impact stories from Starkey or Delta Zeta.
- **Incorporate multimedia through QR codes**
Link to a [video](#) from one of Delta Zeta’s National Partners to create an emotional connection and



highlight the real-world impact of their support.

- **Include a QR code for your chapter’s CrowdChange donation page**

Make it easy for participants and passersby to contribute on the spot.

- **Add personal touches to reflect your chapter’s spirit**

Include chapter photos, quotes from sisters, or short testimonials about why this cause matters to your members.

- **Keep the layout clean and engaging**

Use bold headings, brief sections and visuals where appropriate to make the information easy to read at a glance.

SAMPLE FACTS:

Global Hearing Health: Quick Facts

Sources: World Health Organization (WHO)

- **1 in 4 people worldwide** — nearly **2.5 billion** — are projected to have some degree of hearing loss by 2050.
- **Over 1.5 billion people** currently live with some level of hearing loss.
- **60% of childhood hearing loss** is caused by **preventable factors**, including infections, complications at birth, and prolonged noise exposure.
- In many low-resource regions, **fewer than 1 in 10 people** who need hearing aids actually have access to them.

Hearing Health: Key Facts from ASHA

Source: American Speech-Language-Hearing Association (ASHA)

- Nearly **15% of American adults** (37.5 million people) report some trouble hearing.



- **Approximately 2 to 3 out of every 1,000 children** in the United States are born with a detectable level of hearing loss in one or both ears.
- On average, people with hearing loss wait seven **years** before seeking help or treatment.
- **Untreated hearing loss** is associated with **increased risk of depression, anxiety and cognitive decline** — especially in older adults.
- **Noise-induced hearing loss is 100% preventable**, yet it continues to affect millions, especially teens and young adults exposed to loud music or environments.