



MARKETING & COMMUNICATIONS INTERNSHIP

Do you have a passion for content creation, creative storytelling, marketing, communications and public relations? Delta Zeta Sorority is looking for qualified undergraduate members to join our 2025 National Headquarters Corporate Internship Team as Marketing & Communications Interns!

Can you operate as part of a fast-paced and friendly environment where we work as a team, count on each other to achieve our goals and learn and grow quickly? This internship is an amazing opportunity to gain meaningful, real-world experience. The internship experience will provide motivated candidates the opportunity to gain insight into the communications needs of a member focused, global non-profit organization while assisting with marketing and communications projects that are integral to achieving the organization's strategic plan goals

POSITION REQUIREMENTS

Qualified candidates must:

- Be undergraduate members of Delta Zeta in good standing who will be actively enrolled in a verifiable program of study with an institution, university/college or educational program from January to December 2025.
- Be willing to allocate 6 hours per week for the position. More hours can be added if needed for obtaining academic credit.
- Have access to reliable internet, a computer and a smartphone.
- Have experience and a working knowledge of variety of technology systems, software types, of social media platforms and organizational communication tools. Have a willingness to learn new systems.
- Maintain high levels of organization, a strong attention to detail and the ability to multitask.
- Have excellent verbal and written communications skills.
- Be comfortable speaking in public to groups or via electronic media.
- Have excellent interpersonal skills and a passion to collaborate effectively.
- Demonstrates analytical and problem solving skills.
- Ability and willingness to travel, as may be permitted and assigned.
- Have a commitment to Delta Zeta Sorority's core values.
- Strong working knowledge of Microsoft Office (Outlook, Word, Excel, etc.) and social media platforms.
- Have knowledge and experience with using Adobe and Canva platforms for social media, photo and video creation.
- Take responsibility for coordinating and obtaining academic credit for the internship with your institution and providing any required verification paperwork from the institution to Delta Zeta at least ten (10) business days before it is due.

GENERAL INTERNSHIP RESPONSIBILITIES

- Work in digital media, social media marketing and various communication projects.
- Curate and create content for social media, website and electronic communication.
- Exemplify our brand's shared values- friendship, community, curiosity, generosity, empowerment and belonging- through print, video, photography and other communications outlets.
- As assigned, serve as a member of the Corporate Events Team and attend our 2025 National Events, which may include Leaders Summit, Tani Austin Ignite the Flame Community & Philanthropy Summit, Norma Minch Andrisek Leadership Conference, National Convention and Everlasting Events.

BENEFITS

- Real world experience in marketing, communications, public relations, events, non-profit management and more.
- Flexible and remote work schedule.
- Opportunities to travel and represent Delta Zeta Sorority.
- Opportunities for professional development, growth and networking.
- Verification of internship participation for university credit, if applicable.

COMPENSATION

- The stipend for the position is \$500.00, paid in full at the end of the internship term.
- Delta Zeta will provide verification of internship, if requested and required.
- All approved travel and business expenses will be covered by the Sorority, including transportation, hotel/lodging and food.

APPLY TODAY!

**APPLICATIONS WILL BE ACCEPTED THROUGH
WEDNESDAY, OCTOBER 30, 2024, AT 11:59 P.M. EASTERN.**

If you have any questions about internship application process, please reach out to Mary Waterman, Chief Growth Officer, at mwaterman@deltazeta.org.

For specific questions related to the Marketing & Communications Internship, please reach out to Kayla Flott, Director of Marketing and Communications, at kflott@deltazeta.org.